



IUMI2027 Yokohama Sponsorship Prospectus

19-22 September 2027

As of 21 August 2026



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Welcome to IUMI 2027

We are pleased to announce that the 2027 International Union of Marine Insurance (IUMI) Conference will take place in Yokohama from 19 (Sunday) to 22 (Wednesday) September 2027.

Founded in 1874, IUMI is a well-established international organisation comprising national and regional marine insurance associations. Its aim is to contribute to the development of marine insurance and related industries. The annual conference rotates between different countries each September, and in 2027, it will be held in Yokohama for the first time in Japan since 2017.

The General Insurance Association of Japan (GIAJ) is therefore making every effort to ensure the conference's success, with around 700 marine insurance experts from all over the world expected to attend.

We cordially invite you to sponsor the 2027 IUMI Conference in Yokohama. Sponsoring the conference offers a variety of opportunities and benefits, such as networking, business development, collaboration and access to delegate data.

Please refer to the sponsorship information in this document. We would be grateful if you could complete the application form at the end of this brochure to express your interest in sponsorship.

Sincerely,
The General Insurance Association of Japan

● The General Insurance Association of Japan



The General Insurance Association of Japan (GIAJ) is a trade association representing Japan's general (non-life) insurance industry. It has 31 member companies and undertakes various activities to promote sound development and maintain reliability of the general insurance business and thus contribute to a secure and safe society. To this end, the GIAJ focuses on the following five pillars:

- (1) Enhancement of Communication with Consumers
- (2) Improvement of the Quality of Business Processes and Customer Inter-relations
- (3) Development of the Business Infrastructure, and Requests and Proposals
- (4) Contribution to Safety and Security in Society and the Community
- (5) Contribution to the Global Community

For more information, visit
<https://www.sonpo.or.jp/en/>

● The International Union of Marine Insurance



The International Union of Marine Insurance (IUMI) is the influential, trusted and unified voice of the global marine insurance market. IUMI represents 43 national and marine market insurance and reinsurance associations, and through their respective memberships it covers more than 90 per cent of the world's marine insurance premium.

For more information, visit
www.iumi.com

● Why Yokohama?

As Japan's historic gateway to the world, Yokohama combines a rich maritime heritage with modern infrastructure. The city is home to one of the busiest international ports in Asia, symbolizing its central role in global shipping and marine insurance. Yokohama offers excellent conference facilities, convenient access from Tokyo's international airports, and a safe, welcoming environment for delegates.

Its vibrant culture, waterfront attractions, and commitment to innovation provide an inspiring backdrop for discussions on the future of marine insurance, ensuring a memorable and productive gathering.



● PACIFICO Yokohama

PACIFICO Yokohama is one of Japan's largest and most versatile international conference and exhibition complexes. Located on Yokohama's scenic waterfront, it has welcomed thousands of global conferences and events, including major gatherings in medicine, technology, and international policy.

Renowned for its comprehensive facilities—spanning a convention center, exhibition hall, hotel, and a national hall—PACIFICO Yokohama provides seamless support for events of every scale. The venue has also embraced sustainability, implementing eco-friendly practices to minimize environmental impact, making it a forward-looking choice for international meetings in the heart of Japan's maritime gateway.

Venue website: <https://www.pacifico.co.jp/english>



Sponsorship Package

● Benefit

Sponsoring the IUMI Conference offers direct exposure to the global marine insurance community, connecting your brand with insurers and maritime experts from around the world. The multi-day conference fosters meaningful networking, industry insight, and collaboration—providing sponsors with a strong platform to engage with the people shaping the future of marine insurance.

Networking



Sponsors get to network directly with hundreds of industry leaders over a multi-day program.

Business development and collaborations



The sponsor can foster meaningful connections, generate leads, and explore partnerships or collaborations with global marine-insurance and maritime-service companies.

Access to delegate data



Sponsors can access the delegate registration list giving the opportunity for follow-up contact, business outreach, or targeted marketing to conference participants.

*Bronze sponsors are not included.

Sponsorship Package

Standard Packages

IUMI 2027 offers 4 sponsorship levels. The below options are available and carry enhanced benefits and recognition for those companies that support the Conference at one of these levels.

Benefits by level	Levels	Diamond	Gold	Silver	Bronze
	Sponsorship Fee *1	8,500,000 JPY	6,500,000 JPY	4,000,000 JPY	1,500,000 JPY
	Slot Available	1	3	3	No upper limit
Conference	Exhibition Booth (3x3m)	2	2	1	
	Free Conference Registration	7	5	4	2
Logo Recognition	Website (Logo and Hyperlink)	○	○	○	○
	Event App	○	○	○	○
	Delegate Gift (Notebook)	○	○		
	Coffee Break (all days) *2	○			
	Tumbler with Logo	○			
	Conference Bag	○	○	○	○
	in all E-mails and Newsletter to Delegates	○	○	○	○
	Slide Deck to be used in the Main Session Room *3	○	○	○	○
	Sponsor Banner *4	○	○	○	○
Other	List of Delegates two weeks in advance of the conference	○	○	○	

*1...**Sponsorship Fee** : All sums payable under these Terms & Conditions are exclusive of any Japanese Consumption Tax (JCT) that must be paid in addition by the Sponsor.

*2... **Coffee Break** : The banner with sponsor logo will be displayed in the coffee break area.

*3... **Slide Deck** : The slide featuring sponsor logos will be shown on the main conference room screen during breaks.

*4... **Sponsor Banner** : The banner with sponsor logos will be displayed in the foyer.

Sponsorship Package

Other Sponsorship Opportunities

【Social Events】



Welcome Reception ... 4,500,000 JPY

1
slot

SOLD OUT

- All Days (for 3 attendees)
- Attendance (for 3 attendees)
- Logo Recognition on Banner at the Welcome Reception Venue
- Provision of Sponsor Material at the Welcome Reception Venue



Evening of the Host ... 8,500,000 JPY

1
slot

SOLD OUT

- All Days (for 3 attendees)
- Attendance (for 3 attendees)
- Logo Recognition on Banner at the Gala Evening Venue
- Provision of Sponsor Material at the Gala Evening Venue



First Timers' Reception ... 1,500,000 JPY

1
slot

- Attendance at First Timers' Reception (for 3 attendees)
- Logo Recognition on Banner at the Venue
- Provision of Sponsor Material at the Venue

Sponsorship Package

Other Sponsorship Opportunities

【Materials and other items】



Towel Gift ... 2,000,000 JPY

- All Days Conference Registration (for 1 attendee)
- Logo Printing on 1 print location
- Recognition on Website (Logo and Hyperlink)

1
slot



Event app ... 1,500,000 JPY

- All Days Conference Registration (for 1 attendee)
- Logo Recognition on Event App
- Recognition on Website (Logo and Hyperlink)



Lanyard

*One slot ... 1,500,000 JPY

- All Days Conference Registration (for 1 attendee)
- Full-colour logo on Lanyard
- Recognition on Website (Logo and Hyperlink)

*Exclusive rights to all three slots ... 4,000,000 JPY

- All Days Conference Registration (for 3 attendees)
- Full-colour logo on Lanyard
- Recognition on Website (Logo and Hyperlink)

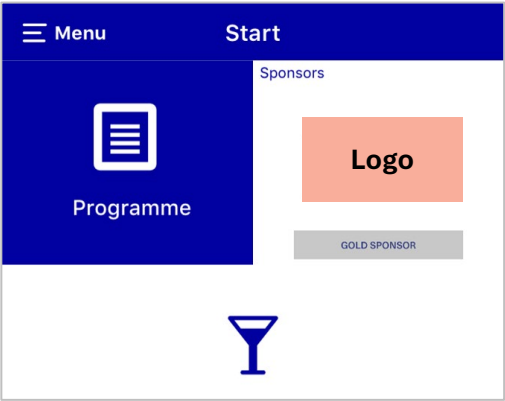
3
slots

Sponsorship Package

● Logo Placement Image

*These are only images and are subject to change.

【App】



【Tumbler】

*Full-colour logo on 1 print location

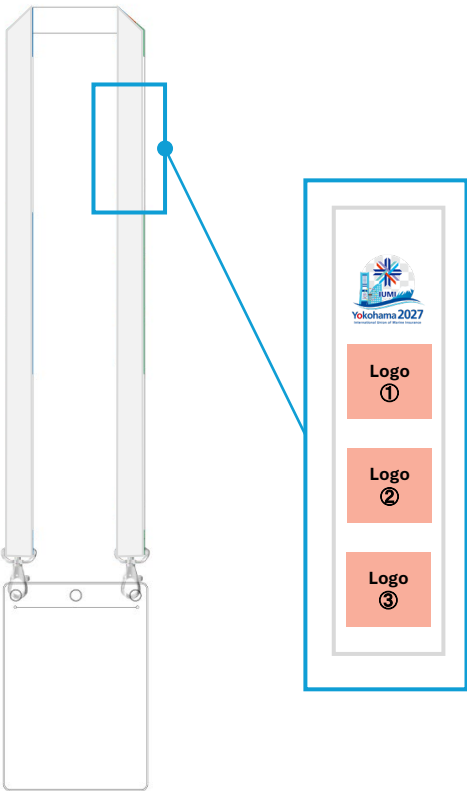


【Conference Bag】

*Full-colour logo on 1 print location



【Lanyard】

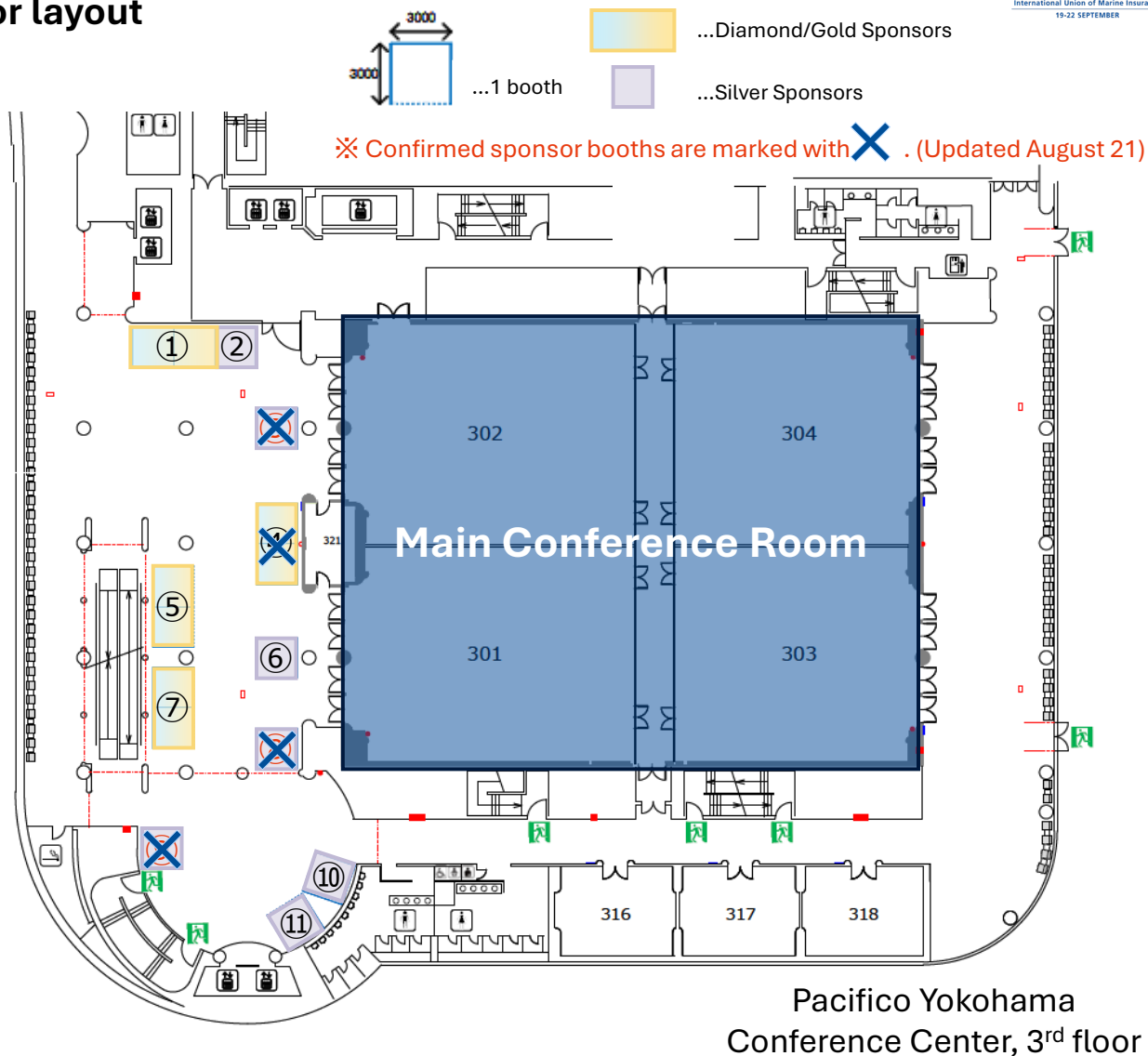


【Towel】

*Full-colour logo on 1 print location



Floor layout



Exhibition Space:

Foyer, 3rd floor of the Conference Center of Pacifico Yokohama

Exhibitor booths will be placed in the foyer of the main conference room, located on the 3rd floor of the Conference Center. This centralised location allows for maximum exposure and interaction with attendees.

- The exhibition opportunity is available to sponsors at the Diamond, Gold, and Silver levels.
- 15 standard size booths (3x3m) will be available in total.
- Booths will be allocated on a first come, first served basis.
- Payment in full is required to secure booth placement.
- Organisers reserve the right to change the layout should the need arise.

This agreement shall take effect on the sponsor and exhibitor from the date of signature of the IUMI Application form and shall continue until the end of the IUMI Conference (19 – 22 September 2027) unless terminated in accordance with the provisions of these Terms & Conditions.

1. DEFINITIONS

The definitions and rules of interpretation in this clause apply in these Terms & Conditions.

“The Organiser” means General Insurance Association of Japan (GIAJ) on behalf of The International Union of Marine Insurance (IUMI).

“The Organiser Marks” means the trademarks owned by The Organiser as may be communicated to the Sponsor to be used for all promotion, advertising and marketing of the Exhibition.

“Exhibition” means the exhibition being held in conjunction with the Event.

“Exhibit” means the display, all materials and presentations set up by the Sponsor/ Exhibitor in the physical space allocated to the Sponsor/Exhibitor by The Organiser.

“Exhibitor” is the person, firm, company, or corporation (and its employees and agents) named in the Registration Form to whom space(s) has been allocated for the purpose of Exhibiting at the Event.

“Event” means the IUMI Conference 2027.

“Force Majeure Event” means any event affecting the performance of any provision of these Terms & Conditions arising from or attributable to acts, events, omissions, or accidents which are beyond the reasonable control of a party including any abnormally inclement weather, flood, lightning, storm, fire, explosion, earthquake, subsidence, structural damage, epidemic or other natural physical disaster, transport, disruptions, failure or shortage of power supplies or network infrastructure, war, military operations, riot, crowd disorder, strike, lock-outs or other industrial action, terrorist action, civil commotion and any legislation, regulations, ruling or omission of any relevant government, court, competent national or local authority or governing body.

“Premises” refers to those portions of Pacifico Yokohama, licensed to The Organiser for the use of hosting the IUMI Conference 2027 and associated Exhibition.

“Sponsor” is the person, firm, company or corporation (and its employees and agents) named in the Registration Form who has made application to sponsor one or more events and/or activities at the Exhibition.

“Sponsor’s Marks” means the trade mark of the sponsor stated in the Registration Form, together with any accompanying artwork, design, slogan, text and other collateral marketing signs of the Sponsor.

“Sponsorship Rights” means the bundle of rights granted to the Sponsor as agreed with the Sponsor separately in writing and confirmed in the Registration Form.

In this Agreement, the following rules apply:

- a. A person includes a natural person, corporate or unincorporated body (whether or not having separate legal personality).
- b. A reference to a party includes its personal representatives, successors or permitted assigns.
- c. A reference to a statute or statutory provision is a reference to such statute or provision as amended or re-enacted. A reference to a statute or statutory provision includes any subordinate legislation made under that statute or statutory provision, as amended or re-enacted.
- d. Any phrase introduced by the terms including, include, in particular or any similar expression shall be construed as illustrative and shall not limit the sense of the words preceding those terms.

These Terms & Conditions apply to both Exhibitors and Sponsors (save where it explicitly refers to one or the other).

2. GENERAL CONDITIONS

a. CANCELLATION

Once the order form has been signed there will be no refund of any of the fee in the event of cancellation by the Sponsor / Exhibitor.

Should you wish to cancel, please notify the Organising Secretariat of IUMI 2027 by 19 March 2027.

b. USE OF LOGOS

Sponsors will provide logos to The Organiser for use in the conference programme, the event website and the event app. If a Sponsorship package includes branding on other materials such as e-mails or signage, the Sponsor will also provide a logo for use in this. The Organiser will endeavour to follow branding guidance within reason but cannot guarantee that all logo specifications will be followed and cannot guarantee that the Sponsor will see a print proof of any use before publication.

Sponsors and exhibitors can use the logo of the event and/or society to promote their support of the event. It should be clear in each use that the organisation is a paid Sponsor and should not imply ownership of the event, control of the programme or a joint management of the conference. A logo set can be provided for use and Sponsors will endeavour to follow branding guidelines set out by The Organiser.

c. PAYMENT TERMS

The invoice will be issued within three months of your application, and payment will be due within 30 days of any invoice date.

All payments shall be in Japanese Yen (JPY). No bank charges may be deducted from any amounts due. All sums payable under these Terms & Conditions are exclusive of any Japanese Consumption Tax (JCT) that must be paid in addition by the Sponsor or Exhibitor. Unless The Organiser receives payment in full, The Organiser shall not issue a booking confirmation or receipt.

If the payment due is not received in full by the due date, The Organiser reserves the right to re-sell the Exhibit space/Sponsorship item without further reference. Subject to the foregoing, the total aggregate liability of The Organiser to the Sponsor under these Terms & Conditions shall in no event exceed the amount of the sponsorship fee paid by the Sponsor to The Organiser.

d. LIABILITY

Nothing in these Terms & Conditions limits The Organiser's liability for death or personal injury caused by its gross negligence or for fraud. Subject always to the foregoing, under no circumstances shall The Organiser be liable to the Exhibitor or Sponsor (as the case may be) for any of the following, whether in contract, tort (including negligence) or otherwise: any indirect or consequential losses, loss of revenue or anticipated revenue, loss of savings or anticipated savings, loss of business opportunity, loss of profits or anticipated profits or loss of wasted expenditure.

If the Exhibition is abandoned, postponed or altered in any way in whole or in part, or if The Organiser find it necessary to change the dates of the Exhibition or vary the hours the Exhibition is open, The Organiser shall not be liable for any expenditure, damage or loss incurred in connection with the Exhibition.

The Organiser shall not be liable for

- i. Any loss which the Exhibitor or Exhibition contractors may incur owing to the intervention of any authority, which prevents or restricts the use of the Premises or any part thereof in any manner whatsoever.
- ii. The Exhibition attracting a lower-than-expected number of participants or for any lack of interest in the event as a whole. The Exhibitor will indemnify The Organiser against all claims and expenses arising from the Exhibitor's damage to property and for any loss or injury caused by it or its agents, employees or contractors.

e. INSURANCE

The Exhibitor confirms that it will arrange a comprehensive insurance policy at its own cost to insure themselves fully against all risks at the Exhibition.

f. INTELLECTUAL PROPERTY

Unless otherwise provided for in writing, all intellectual property rights held over The Organiser's offers, publications, and other products or services shall remain its property. The Exhibitor or Sponsor (as the case may be) shall not acquire any intellectual property right over the services and products offered by The Organiser.

The Organiser and the Sponsor acknowledge as follows:

all rights in the Sponsor's Marks, including any goodwill associated with them, shall be the sole and exclusive property of the Sponsor, and The Organiser shall not acquire any rights in the Sponsor's Marks, nor in any developments or variations of them; and
all rights in The Organiser's Marks, including any goodwill associated with them, shall be the sole and exclusive property of The Organiser and the Sponsor shall not acquire any rights in The Organiser's Marks, including any developments or variations of them.

The Sponsor shall indemnify and keep indemnified The Organiser from and against all claims, damages, losses, costs (including all reasonable legal costs), expenses, demands or liabilities arising out of any claim that The Organiser's use of the Sponsor's Marks in accordance with these Terms & Conditions infringes any Intellectual Property Rights or moral rights of any third party.

All Intellectual Property Rights in and to any materials produced for the Exhibition, excluding the Sponsor's Marks, shall remain, or be assigned to become, the sole and exclusive property of The Organiser.

g. TERMINATION

Without prejudice to any rights that have accrued under these Terms & Conditions or any of its rights or remedies, either party may terminate these Terms & Conditions with immediate effect at any time by giving written notice to the other party if:

- i. the other party fails to pay any amount due under these Terms & Conditions on the due date for payment and remains in default not less than 14 days after being notified in writing to make payment;
- ii. the other party commits a material breach of any material term of these Terms & Conditions and (if that breach is remediable) fails to remedy that breach within a period of 14 days after being notified in writing to do so. However, this period will be reduced to 2 days if The Organiser calls upon the Sponsor to remedy the breach during, or within, the 7-day period before the Exhibition begins;
- iii. the other party repeatedly breaches any of the terms of these Terms & Conditions in a manner that reasonably justifies the opinion that its conduct is inconsistent with it having the intention or ability to give effect to the terms of these Terms & Conditions; or
- iv. the other party has a receiver or administrative receiver appointed over it or over any part of its business or assets or pass a resolution for winding up (except for the purposes of a genuine scheme of solvent amalgamation or reconstruction) or a court of competent jurisdiction makes an order to that effect, or becomes subject to an administration order or enter into any voluntary arrangement with its creditors, or it ceases or threatens to cease to carry on business.

Following termination of these Terms & Conditions for whatever reason the rights granted by The Organiser to the Exhibitor or Sponsor (as the case may be) under these Terms & Conditions shall immediately terminate and revert to The Organiser, after which the Exhibitor or Sponsor (as the case may be) shall not exercise any rights under these Terms & Conditions or use or exploit (directly or indirectly) its previous connection with The Organiser or the Exhibition. Each party shall promptly return to the other any property of the other within its possession or control. Each party shall pay to the other any sums that are outstanding and to be accounted for under these Terms & Conditions. Clauses which expressly or by implication have effect after termination shall continue in full force and effect.

h. FORCE MAJEURE AND EXHIBITION CANCELLATION

Any party that is subject to a Force Majeure Event shall not be in breach of these Terms & Conditions and shall be excused from performance under these Terms & Conditions while and to the extent they are unable to perform due to any Force Majeure Event, provided that:

- i. it promptly notifies the other party in writing of the nature and extent of the Force Majeure Event causing its failure or delay in performance;
- ii. it could not have avoided the effect of the Force Majeure Event by taking precautions which, having regard to all the matters known to it before the Force Majeure Event, it ought reasonably to have taken, but did not; and
- iii. it has used all reasonable endeavours to mitigate the effect of the Force Majeure Event, to carry out its obligations under these Terms & Conditions in any way that is reasonably practicable and to resume the performance of its obligations as soon as reasonably possible.

If the circumstance of a Force Majeure Event continues for a period of 30 days or longer, the party not affected by the Force Majeure Event shall have the right to terminate these Terms & Conditions upon written notice to the other. Excuse from performance does not extend the term of these Terms & Conditions. This termination shall be without prejudice to the rights of the parties in respect of any breach of these Terms & Conditions occurring before termination.

If the Exhibition is cancelled for any reason (including, without limitation, by reason of a Force Majeure Event) The Organiser shall notify the Exhibitor or Sponsor (as the case may be) of the cancellation as soon as possible. The parties agree that:

- i. The Organiser shall not be in breach of these Terms & Conditions by virtue of that cancellation or abandonment.
- ii. Without prejudice to their rights and liabilities arising before cancellation, the parties shall, in respect of the period following The Organiser's notice, thereafter, be relieved of their rights and obligations under these Terms & Conditions in respect of the Exhibition.
- iii. The Organiser shall refund the Sponsorship fee in principle with deduction of costs for related actual expenses occurred by the Organisers for the preparation of the conference.

i. DATA PROTECTION

All information and data belonging to the Organiser and used by the Exhibitor / Sponsor shall at all times remain the sole property of the Organiser and, except with written permission from the Organiser, the Exhibitor / Sponsor undertakes not to disclose or use such information for any purpose other than for the Events. In the event of termination or expiration of the Agreement, the Exhibitor / Sponsor will return all information and data to the Organiser.

The Organiser will store personal data from the Exhibitor / Sponsor in their technology platforms, and will delete personal data from their servers within the 12 months following the completion of the IUMI Conference 2027 i.e., no later than 23 September 2028, unless individuals have specifically consented for their data to be retained after this period.

The Exhibitor / Sponsor shall, in relation to any Personal Data processed in connection with the performance by the Exhibitor / Sponsor of its obligations under this contract:

- i. ensure that all personnel who have access to and/or process Personal Data are obliged to keep the Personal Data confidential
- ii. assist the Organiser, at the Organiser's cost, in responding to any request from a Data Subject and in ensuring compliance with its obligations under the data protection laws with respect to security, breach notifications, impact assessments and consultations with supervisory authorities or regulators;
- iii. notify the Organiser without undue delay on becoming aware of a Personal Data breach;
- iv. at the written direction of the Organiser, delete or return Personal Data and copies thereof to the Organiser on termination of the contract unless required by applicable law to store the Personal Data
- v. maintain complete and accurate records and information to demonstrate its compliance with data protection laws and allow for audits by the Organiser or the Organiser's designated auditor.
- vi. delete personal data from their servers following the end of the IUMI Conference 2027 and no later than 12 months after i.e., by 23 September 2028 (unless individuals have consented in writing for data to continue to be stored after this period).
- vii. The Personal Data shall not be used for any purposes other than those specified below.
 - Use of the contact information for the purpose of promoting the sponsor.
 - Promotion of the sponsor for the upcoming IUMI Conference.
- viii. In accordance with the Act on the Protection of Personal Information of Japan, the Sponsor shall comply with any instructions regarding the creation and retention of records related to the receipt of personal data from third parties.

j. OTHERS

Nothing in these Terms & Conditions is intended to, or shall be deemed to, establish any Sponsorship or joint venture between any of the parties, constitute any party the agent of another party, nor authorise any party to make or enter into any commitments for or on behalf of any other party.

This Agreement is not intended to, and does not, give any person who is not a party to it any right to enforce any of its provisions under the Contracts (Rights of Third Parties) Act 2001. The rights of the parties to terminate, rescind or agree any variation, waiver or settlement under these Terms & Conditions is not subject to the consent of any person that is not a party to these Terms & Conditions.

No variation of these Terms & Conditions shall be effective unless it is in writing and signed by each of the parties (or their authorised representatives).

This agreement is personal to the parties and neither party shall assign, transfer, mortgage, charge, subcontract, deal in any other manner with any of its rights and obligations under these Terms & Conditions without the prior written consent of the other party (which is not to be unreasonably withheld or delayed).

This agreement constitutes the entire agreement between the parties and supersedes and extinguishes all previous drafts, agreements, arrangements and understandings between them, whether written or oral, relating to its subject matter. Each party agrees that it shall have no remedies in respect of any representation or warranty (whether made innocently or negligently) that is not set out in these Terms & Conditions. No party shall have any claim for innocent or negligent misrepresentation based upon any statement in these. Any notice or other communication required to be given to a party under or in connection with this contract must be in writing.

These Terms & Conditions and any dispute or claim arising out of or in connection with it or its subject matter (including non-contractual disputes or claims) shall be governed by and construed in accordance with the law of Japan. The parties irrevocably agree that the courts of Japan shall have exclusive jurisdiction to settle any dispute or claim that arises out of or in connection with these Terms & Conditions or its subject matter or formation (including non- contractual disputes or claims).

k. Application Form

Please note that all sponsorship acknowledgements of your company and listing of company name and address will be generated from the following information. It is mandatory to complete and sign this form to confirm your sponsorship. This form will be considered as a contract upon acceptance of the application by The Organiser. Completed forms must be emailed to sponsorship@iumi2027.com

Sponsorship Application Form

Application Date: ()

Company Information	
Company Name *1	
Website	
Company Address	
Zip Code/ Postcode	
PO Number (if applicable)	
Contact Information	
Name	
Email Address	
Phone	

Please select the package you would like to apply for.
As the number of slots is limited, please indicate your order of preference in the remarks section if necessary.
Applicants of the Sponsorship Package (Diamond, Gold, Silver) may specify their preferred booth location by number.
Please indicate up to 3 preferences (from first to third).For the booth layout, please refer to page 12.

Item	Sponsorship Fee *2	Select (please check)	Remarks					
【Sponsorship Package】								
Diamond	8,500,000 JPY	☐	Booth Allocation Preference	1st		2nd		3rd
Gold	6,500,000 JPY	☐	Booth Allocation Preference	1st		2nd		3rd
Silver	4,000,000 JPY	☐	Booth Allocation Preference	1st		2nd		3rd
Bronze	1,500,000 JPY	☐						
【Social Events】								
Welcome Reception	SOLD OUT							
Evening of the Host	SOLD OUT							
First Timers' Reception	1,500,000 JPY	☐						
【Others】								
Towel Gift	2,000,000 JPY	☐						
Event App	1,500,000 JPY	☐						
Lanyard (1 slot)	1,500,000 JPY	☐						
Lanyard (All 3 slots)	4,000,000 JPY	☐						

Note: *1 Please enter the official name of your company.
*2 Payments shall be made in Japanese Yen (JPY) only. All sponsorship and exhibition items are subject to the Japanese Consumption Tax (JCT) of 10%. Prices in the prospectus exclude JCT. Invoices will be issued after April 2027.

Sponsorship Agreement:
The applicant has read the Terms & Conditions and understands that this document shall be legally binding between GIAJ and the Sponsor. The applicant also agrees that any changes in the information in this document must be provided to Organising Secretariat of the IUMI 2027 in writing.

Signature

Date

Please submit this application form to:
Organising Secretariat of the IUMI 2027
E-mail: sponsorship@iumi2027.com